

REGISTRATION AND BOOKING FORM



08 - 10 October 2019 | Messe Berlin

- IFRA - World Publishing Expo
 DCX - Digital Content Expo

COMPANY NAME FOR THE EXHIBITOR LIST IN ALL COMMUNICATION CHANNELS

Company name of the exhibitor:

Alphabetical listing:

WE HEREBY BINDINGLY REGISTER FOR THE ABOVE MENTIONED EXHIBITION		PRICE	SUM
1 EITHER: Hall space			
<input type="radio"/>	Raw hall space (minimum 15 sqm)	_____sqm	369,-
<input type="radio"/>	Raw hall space WAN-IFRA Membership (minimum 15 sqm)	_____sqm	309,-
OR: All Inclusive Package „Top Value“ (hall space, stand construction, marketing package)			
<input type="radio"/>	4 sqm		4.780,-
<input type="radio"/>	9 sqm		8.700,-
<input type="radio"/>	16 sqm		15.550,-
<input type="radio"/>	32 sqm		29.450,-
<input type="radio"/>	57 sqm		59.500,-
<input type="radio"/>	126 sqm (Version 1 Tower)		100.800,-
<input type="radio"/>	126 sqm (Version 2 Suspension)		112.800,-
OR: Pavilions			
<input type="radio"/>	9 sqm Video Pavilion		6.350,-
<input type="radio"/>	9 sqm Digital Advertising Pavilion		6.350,-
2 WAN-IFRA DISCOUNT <small>All-Inclusive & Pavilions</small>		3 DISCOUNT <small>*Rebooking discount only for exhibitors of DCX/ IFRA 2018</small>	
Discount WAN-IFRA Membership		Rebooking* until 30.11.2018	Early-Bird until 28.02.2019
<input type="radio"/> -5 %		<input type="radio"/> -15 %	<input type="radio"/> -5 %
		Early-Bird until 28.06.2019	DISCOUNT
		<input type="radio"/> -2,5 %	
4 Marketing package / Registration fee (Mandatory for raw hall space)			
<input type="radio"/>	Marketing package / Registration fee (mandatory) incl. basic catalogue entry and logo. See „Special conditions of participation“		795,-
<input type="radio"/>	Fee for each sub-exhibitor (available only for 9 sqm or more)	Amount: _____	795,-
5 PRESTIGE - 3 years of loyal partnership: guaranteed price and fix positioning until 2021			
<input type="radio"/>	<ul style="list-style-type: none"> Binding booking for 3 years, guaranteed price stability (sqm / All Inclusive Packages) as of 2019 price list Guaranteed price stability regarding Marketing Package / Registration Fee Year-round logo presence on Website under "Partners & Sponsors" (for free and included) Logo presence on the sponsor wall on-site in the entrance area (for free and included) Full-page coloured advertising in the printed expo catalogue (for free and included) 		
6 Modular stand construction (optional)			
<input type="radio"/>	Price per sqm Modular stand construction Basic (Octanorm)	_____sqm	165,-
<input type="radio"/>	Price per sqm Modular stand construction Premium (Maxima)	_____sqm	185,-
7 Lecture on Content Stage (optional)			
<input type="radio"/>	30 minutes lecture (according to the usage rights stated in the general terms and conditions)		690,-
<input type="radio"/>	45 minutes lecture (according to the usage rights stated in the general terms and conditions)		790,-
8 Options			
<input type="radio"/>	LCD screen 40-inch with integrated media player (only with All Inclusive Package „börderung Top Value“)		495,-
<input type="radio"/>	DCX/IFRA - MeetUp (Date/Time)	① : _____ ② : _____ ③ : _____ ④ : _____	0,-
<input type="radio"/>	We will bring the following customer(s) to our stand: _____		0,-
<input type="radio"/>	Planned stand activities (Free promotion via Social Media Channels): _____		0,-
			Sub-total

ADDITIONAL ADVERTISING MEASURES AND SPONSORINGS		PRICE	SUM
We hereby bindingly book the following advertising measures for the exhibition of publishing exhibition			
9 Exhibition Bag			
EXCLUSIVE	<input type="radio"/>	Exclusive branding of exhibition bags (next to exhibition logo) incl. production + insertion of 1 leaflet (max. DIN A4, 20 g) (no exclusive right to bag content)	6.900,-
LIMITED	<input type="radio"/>	Leaflet or pen in exhibition bags (max. DIN A4, 20 g), limited to exhibition bag sponsor and four companies in addition. Insertion included	1.750,-
10 Lanyards			
EXCLUSIVE	<input type="radio"/>	Lanyards for visitors excl. production (incl. clipping)	6.900,-
<input type="radio"/>		Lanyards for visitors incl. production (incl. clipping)	8.500,-
11 Banner adverts on website			
<input type="radio"/>	Banner 4 to 12 months prior to exhibition (per month)		Amount: _____ 500,-
<input type="radio"/>	Banner 1 to 3 months prior to exhibition (per month)		Amount: _____ 800,-

ADDITIONAL ADVERTISING MEASURES AND SPONSORINGS

PRICE

SUM

12 General advertising opportunities

<input type="radio"/>	Advertisement on the visitors' tickets (company logo on the digital tickets)		4.500,-	
<input type="radio"/>	Logo on the on-site floor plan		2.900,-	
LIMITED	<input type="radio"/>	Promotion licence for hostess	Amount: _____	1.575,-
LIMITED	<input type="radio"/>	Projection per content stage for the duration of the exhibition (max. 4 companies per content stage)	Amount: _____	1.950,-

13 Newsletter

<input type="radio"/>	Newsletter advertisement	Amount: _____	1.950,-	
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14 Expo Journal - Advertisement

LIMITED	<input type="radio"/>	1/8 Page		4.950,-
LIMITED	<input type="radio"/>	Footer advertisement		4.490,-
LIMITED	<input type="radio"/>	1/2 Footer advertisement		2.600,-

15 Exhibition catalogue - Additional text

<input type="radio"/>	Up to 300 characters		175,-	
<input type="radio"/>	Up to 600 characters		305,-	
<input type="radio"/>	Up to 900 characters		420,-	

16 Exhibition catalogue & website - Product index (per business sector)

<input type="radio"/>	Product index entry	Amount: _____	110,-	
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17 Exhibition catalogue - Advertisement

EXCLUSIVE	<input type="radio"/>	Back cover U6		4.200,-
EXCLUSIVE	<input type="radio"/>	1. inside cover page U2		3.800,-
EXCLUSIVE	<input type="radio"/>	Inside back cover page U5		3.200,-
	<input type="radio"/>	Unplaced 1/1 4c		2.900,-
EXCLUSIVE	<input type="radio"/>	Bookmark (attached to the cover page)		4.200,-
	<input type="radio"/>	Logo on the floor plan of the exhibition catalogue		2.460,-

18 Advertising Material

<input type="radio"/>	Entrance ticket(s)	Amount: _____	1,-	
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We are interested in an individual offer. Please contact us.

Total:

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Note (only to be filled in by exhibition organiser)

<input type="radio"/>	
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All prices are in Euro. The statutory value added tax of currently 19% shall be added.

THE EXCLUSIVE AND LIMITED ADVERTISING SPACES WILL BE ALLOCATED ON THE FIRST COME, FIRST SERVED PRINCIPLE.





This contract contains all provisions between the parties. No additional verbal agreements have been concluded.

Amendments or cancellation of the contract require the written form.

ADDRESS OF THE BENEFIT RECIPIENT

SEND THE INVOICE TO (IF DIFFERENT)

With this contract the benefit recipient confirms the general terms and conditions of the fairground and the organiser as well as the special conditions of participation and the technical guidelines.

Company name:	Company name:	Company stamp:
Responsible stand organiser/manager:	Street name/house number:	
Street name/house number:	Postcode/city/country:	
Postcode/city/country:	<p>Social Media Booster: We push you on our channels!</p> <p>Your links:</p>  _____  _____  _____  _____	Name of signatory in printed characters:
Telephone number of stand organiser/manager:		Place/date:
E-Mail address of stand organiser/manager:		
PO number:		
VAT identification number:		
Other: _____		

DCX Digital Content Expo 

IFRA World Publishing Expo 

Fax: +492140166400
info@ifra-dcx.com
 PUBLISHING Exhibition GmbH & Co. KG
 Rheinkaistraße 2,
 68159 Mannheim // Germany
 T +49 621 40166 121
 www.publishing-exhibition.org
 USt-IdNr.: DE309265750
 GF: Alexander Petsch

WAN  **IFRA** 

To be filled in by the organiser only:		
Registered on:	Stand No.:	System-registration by:
Acquired by:	Order approved by:	Approved by:

Special Conditions for Participation

IFRA – World Publishing Expo & DCX – Digital Content Expo 2019

1. Organiser:

The exhibition IFRA – World Publishing Expo & DCX – Digital Content Expo 2019 is organised by:

PUBLISHING Exhibition GmbH & Co. KG

Rheinkaistr. 2
68159 Mannheim, Germany

Phone: +49 621 40166 121

Fax: +49 621 40166 400

E-Mail: info@publishing-exhibition.org

2. Venue:

Messe Berlin
Messedamm 22
14055 Berlin
Germany

3. Duration:

October 08-10, 2019, 09:00 am – 05:30 pm

Assembling:

October 6th, 2019 08:00 am – 10:00 pm

October 7th, 2019 08:00 am – 08:00 pm

Dismantling:

October 10th, 2019 06:00 pm – 10.00 pm

October 11th, 2019 08:00 am – 06.00 pm

4. Registration deadline:

The registration deadline is June 28th, 2019. When registering after June 28th, 2019, the organizer cannot guarantee an inclusion in all printed matters. The data for the exhibition catalogue are required at the latest by Datum.

5. Allocation of space:

Stand space will be allocated on a "first come, first served" basis (Please see point 3 "Allocation of space" in the general conditions for participation).

6. Participation fees:

The price for raw space without stand fitting is 369,- EUR /sqm + 19% VAT.

7. Minimum stand size:

The minimum stand size for raw space and modular booth stand is 15 sqm.

8. Marketing package / Registration fee:

Exhibitors and co-exhibitors are required to pay a marketing package / registration fee each to the organiser. The marketing package / registration fee is EUR 795.00 + 19% VAT and includes:

- entry in the alphabetical list of exhibitors in the exhibition catalogue with: company name, logo (if provided by the exhibitor), address, phone number, fax, e-mail, internet address
- exhibitor passes
- invitation tickets (free entry) at a special price of 1.00 EUR each
- 2 tickets for the exhibitors' evening
- general advertising expenses
- administrative expenses

9. Entry in the exhibition catalogue:

The entry in the catalogue is obligatory for both exhibitors and co-exhibitors and includes the entry into the alphabetical list of exhibitors with the company's name and logo (if provided by the exhibitor), address, phone number, fax, e-mail, internet address.

10. Modular stand construction:

Modular stand "Basic": 165.00 EUR / sqm

Modular stand "Premium": 185.00 EUR/ sqm

For the stand fittings of our modular stand systems "Basic" and "Premium", see "Stand construction packages & Exhibition concepts" in the current valid version.

Contact: form foundation GmbH,

Goerzallee 299, D-14167 Berlin

E-Mail: info@form-foundation.de

www.form-foundation.de

11. Transportation and handling exhibits:

Transportation work on the exhibition grounds will be undertaken by a company appointed by the organiser. Accordingly this firm will take over objects delivered by the exhibitor or its forwarders at the boundary of the exhibition grounds and continue their transportation on the exhibition grounds. The costs of the firm authorised to undertake transportation on the exhibition grounds are to be paid by the exhibitors directly to the transportation firm.

12. Catering:

Food and drink supply may only be ordered at the catering service officially appointed by the organiser.

13. Terms of payment:

Please see point 7 of the "General conditions for participation". All payments should quote invoice number and customer ID. All invoices are to be paid to the account printed on the business document. Please make sure to submit the correct invoice address. Changes of the invoice address may be charged with EUR 20.00.

14. Technical Guidelines:

The technical guidelines of PUBLISHING Exhibition GmbH & Co. KG and all regulations and guidelines concerning the fairgrounds will be made available for the exhibitor. These regulations have to be taken notice of and accepted as binding.

15. Operation of the Stand

It is the exhibitor's obligation to provide an appropriate floor covering for the admitted stand space.

The stand space booked/rented by the exhibitor will in general not be separated through walls by the organiser. If the stand is directly adjoining another stand space, or the end of the exhibition space or the exhibition hall, the exhibitor has to separate his stand by partitioning wall(s). These partitioning walls can either be brought by the exhibitor or can be ordered from the organiser's stand builder. The relevant requirements and stand construction regulations can be found in the technical guidelines.

The above mentioned prices require the additional VAT of Germany, currently 19%.

16. Data protection

Data collection, data processing and usage of data will only take place in connection with the events organized by boerding messe AG, for example for the processing of business transactions, informational purposes, advertisements of events, market and opinion research purposes as well as for the purpose of offering services of our partners accompanying the event.

PUBLISHING Exhibition GmbH & Co. KG

September 2018

General Conditions of Participation

1. Registration

Registering for participation in the event/booking additional services can only be made by sending a completed registration form with a legally binding signature to arrive with the organiser, Publishing Exhibition GmbH & Co. KG, Rheinkaistrasse 2, DE-68159 Mannheim by the given deadline, and by accepting these conditions of participation. The registration is binding, irrespective of final acceptance. Conditions and reservations on registration are not allowed and shall be regarded as not having been submitted. The registration deadline for the event in question is set out in the attached „Specific Conditions of Participation“.

2. Acceptance of registration

The exhibitor will be accepted:

- subject to the exhibition space available and
- provided they fulfil the conditions specified in these „General Conditions of Participation and the „Specific Conditions of Participation“ and
- provided their exhibition material is in accordance with the overall framework and underlying concept of the event.

Exhibitors who have not fulfilled their financial obligations from earlier events may be excluded from the event. The despatch of the acceptance confirmation marks the conclusion of the contract between Publishing Exhibition GmbH & Co. KG and the exhibitor. If the exhibitor has not received the floor plan indicating his position before booking, a plan will be enclosed with the acceptance confirmation showing the stand's location and dimensions. Publishing Exhibition GmbH & Co. KG is not liable for any differences in dimensions between the specified and actual size of the stand. Publishing Exhibition GmbH & Co. KG reserves the right to allocate the exhibitor a stand in a location other than that indicated in the acceptance confirmation, to move or close entrances, linking walkways and exits to the exhibition grounds and to the halls and to carry out other structural modifications provided that the organiser has a substantial interest in carrying out such measures due to particular circumstances. Following acceptance by Publishing Exhibition GmbH & Co. KG, the registrations and obligations to pay the participation fee remain legally binding even if, for example, the relevant authorities do not comply, either in part or in full, with the exhibitor's import requests or if the exhibition material fails to arrive at the event in time (e.g. owing to loss, delays in transport or customs) or fails to arrive in time at the event for any reason at all or the entry visas for the exhibitor or his agent are not obtained in time. With respect to the scope of services covered by the participation fee, reference is made to the „Specific Conditions of Participation“. If the exhibitor has issued orders to Publishing Exhibition GmbH & Co. KG for paid services outside the scope of the Specific Conditions of Participation, he shall be invoiced for the costs incurred. Stands shall be handed over to the exhibitor or his agent before the start of the event. Stands that are not taken over by the exhibitor or his agent in accordance with the agreement, may be used for another purpose without the exhibitor being able to assert any claims above and beyond the rights included in point 9. Publishing Exhibition GmbH & Co. KG is entitled to revoke an acceptance if it was issued on the basis of false assumptions or information or the acceptance requirements subsequently cease to apply.

3. Allocation of stand areas

Stand space is allocated on a first come, first served basis. The exhibitor is not entitled to a specific size or location of the stand. Neither is the exhibitor entitled to a particular position following acceptance. In particular, Publishing Exhibition GmbH & Co. KG is allowed to carry out a reduction in the square metres booked if the available exhibition space is oversubscribed, or alternatively may increase the stand space by no more than 15%.

4. Sub-exhibitors

Stand areas are generally only allocated as a complete unit and only to a single exhibitor. An exhibitor is only allowed to include a previously named sub-exhibitor on his stand if he has received prior written consent from Publishing Exhibition GmbH & Co. KG. Sub-exhibitors are all companies exhibiting or appearing on the stand with their own staff and their own products in addition to the main exhibitor. They are also regarded as sub-exhibitors when they have close economic or organisational ties with the main exhibitor. Publishing Exhibition GmbH & Co. KG shall only give its consent to the inclusion of a sub-exhibitor when the sub-exhibitor in question has accepted the „General Conditions of Participation“ in writing. The sub-exhibitor is subject to the same provisions as the main exhibitor. Additionally represented companies are those whose goods or services are offered by an exhibitor although they themselves are not exhibiting. Otherwise, advertising or promotion by companies that have not been accepted as exhibitors is strictly prohibited. The main exhibitor is liable for any negligence of his sub-exhibitors and their vicarious agents just as he would be liable for any negligence of his own and the negligence of his own vicarious agents. The main exhibitor and sub-exhibitor are jointly and severally liable towards Publishing Exhibition GmbH & Co. KG.

5. Marketing package/registration

Exhibitors and sub-exhibitors/additionally represented companies are required to pay a marketing package/registration fee to Publishing Exhibition GmbH & Co. KG in accordance with the registration form and the „Specific Conditions of Participation“.

6. Grant Licence

With the booking of a lecture the exhibitor allows the recording and use of the lecture materials and evacuates Publishing Exhibition GmbH & Co. KG, Rheinkaistrasse 2, 68159 Mannheim,

Germany, and the HRM Research Institute GmbH, Rheinkaistrasse 2, 68159 Mannheim, Germany, to multiply temporally and spatially unrestricted right to use the materials for the aforementioned purposes including the right to copy, to spread and access the material to the public – free of charge as well as with costs. The right is only granted to Publishing Exhibition GmbH & Co. KG /HRM and it is not further transferable without the exhibitors agreement. Furthermore, it is entitled to work with the material as far as the work is not disfigured.

The exhibitor guarantees being the owner of copyrights and/or the owner of the exclusive rights to use the above named materials as well as being entitled to the aforementioned concession of right and that the given licensed materials are free from the rights of third person. If it becomes known that the right belongs to a third party, the exhibitor commits to communicate this to the licensee, immediately.

The exhibitor agrees on the publication of the licensed contents and admit their publication on the event website or/and www.hrm.ch . Verbal special agreements were not met.

7. Payment conditions

Following acceptance, the exhibitor undertakes to pay 50% of the stand fee and 50% of the marketing package/registration fee as a deposit. The remaining 50% of the stand rental and marketing package/registration fee is to be paid on receipt of the invoice and no later than six weeks before the start of the exhibition. In case of nonpayment of the complete stand price and marketing package/registration fee the Publishing Exhibition GmbH & Co. KG reserves the right to forbid the set-up of the stand. The invoice for additional (advertising) services ordered by the exhibitor is to be paid by the due date specified on the invoice. If the payment deadline is not met, Publishing Exhibition GmbH & Co. KG is entitled to withdraw from the contract and make other use of the stand area/the (advertising) service. If other use is made of the stand area/the (advertising) service, point 8 of the General Conditions of Participation shall apply accordingly.

8. Assignment, set-off, right of retention

The assignment of claims against Publishing Exhibition GmbH & Co. KG, set-off against the participation fee and the enforcement of a right of retention are excluded.

9. Withdrawal

Publishing Exhibition GmbH & Co. KG is entitled to withdraw from the contract if bankruptcy or insolvency proceedings have been instituted in respect of the exhibitor's assets. The exhibitor is to inform Publishing Exhibition GmbH & Co. KG of such a circumstance immediately. Following acceptance, the exhibitor is not allowed to withdraw from the contract. Nevertheless, should the exhibitor waive his right to the stand area allocated to him/ refrain from taking up the advertising service/sponsoring booked by him, he must still pay the full participation fee. To preserve the overall impression of the event, Publishing Exhibition GmbH & Co. KG is entitled to direct another exhibitor to a non-occupied stand or use the stand in another meaningful way. The same applies to the need to cover up an advertising space that has become free with another advertising service – the payment obligation continues to apply here too. If need be, a stand space/an advertising service can also be made available free of charge if no substitute exhibitor can be obtained. Only in the case of an actual new rental of stand area (this shall only apply if all stand spaces were already allocated at the time of the cancellation and a new exhibitor could only be accepted due to the cancellation of the first exhibitor) does the first exhibitor have a right to a refund of the net rental fee without marketing package and registration fee, less the additional costs incurred through the cancellation, for example rescheduling, new acquisition etc. These additional costs amount to a flat rate of 40% of the stand fees of the first exhibitor. The first exhibitor is expressly entitled to prove that re-renting the stand actually resulted in lower costs or no additional costs at all.

10. Animals

Animals are not allowed inside the exhibition halls with the exception of guide dogs for the blind.

11. Exhibition goods

Strongly smelling, inflammable exhibition goods/services or exhibition goods/services whose demonstration entails loud noise may only be exhibited with the prior consent of Publishing Exhibition GmbH & Co. KG. Exhibits must not be removed during the event.

12. Operation of the stand

The exhibitor undertakes to lay a suitable floor covering or arrange to have a floor covering laid on the stand area allocated to him. The exhibitor also undertakes to screen off their stand with partition walls if it borders directly onto another stand area or onto the end of the event area or floor space. Furthermore, the exhibitor undertakes to keep the stand equipped with the registered goods throughout the entire duration of the trade fair/exhibition and, unless the stand has been expressly rented as a representation stand, to keep it staffed with qualified personnel. No stand may be partially or completely cleared before the end of the exhibition. Any exhibitors failing to comply with these regulations shall incur a contractual penalty amounting to half the stand rental. The relevant requirements and stand construction rules are to be found in the Technical Guidelines.

13. Stand design and stand construction boundaries

Exhibits can be placed up to the aisle boundaries. Control panels and operators or similar must always be located within the stand boundaries. Approx. 30% of each open side may be taken up by a closed wall. Exceptions to this rule require the consent of Publishing Exhibition

General Conditions of Participation

GmbH & Co. KG. Efforts must be made to ensure that the attractiveness of the opposite and neighbouring stands are not adversely affected. Publishing Exhibition GmbH & Co. KG is entitled to either remove or have modified any stand construction elements that have not been approved/permitted at the cost and risk of the exhibitor. Please see point 4.3.1. of the Technical Guidelines for further details.

14. Advertising

Advertising of any kind, especially distributing printed advertising material and approaching visitors, is only permitted within the stand itself. The distribution of printed advertising material or information which serves the exhibitors themselves and takes place outside the stand requires the written consent of the exhibition management.

15. Booking of additional advertising services and sponsoring

a) The following documents are relevant for the booking of additional advertising services/sponsoring: the General Conditions of Participation, the current price list, the services specified in the current annual promotional flyer and the order confirmation of Publishing Exhibition GmbH & Co. KG. Publishing Exhibition GmbH & Co. KG reserves the right to refuse bookings of additional advertising services and sponsoring, also individual advertisements within an outline agreement at their own discretion. The refusal of the booking will be communicated in an appropriate manner.

b) Additional advertising services tied to a specific time and place cannot be granted unless this has been expressly agreed in writing. Publishing Exhibition GmbH & Co. KG generally reserves the right to withdraw from the implementation of services already booked for technical or other reasons without there being any right to compensation on the part of the exhibitor/registrant.

c) Publishing Exhibition GmbH & Co. KG is generally unable to exclude competitors unless the exclusion of competitors is part of the advertising service itself. Text advertisements and such advertisements that are not recognizable as advertising from their design, shall be marked as an „advertisement“.

d) When producing the advertising service/sponsoring itself, Publishing Exhibition GmbH & Co. KG guarantees the flawless typographic reproduction of the same. Slight colour deviations are within the common tolerance range of the printing process. Any inappropriate or damaged printing material shall be returned to the exhibitor. If defects are not immediately identifiable in the printing material and only become clear during the printing process, the exhibitor is not entitled to make any claims in the event of an unsatisfactory print. Publishing Exhibition GmbH & Co. KG does not assume any liability for any changes made over the telephone. Proofs are only sent if expressly requested. If the exhibitor fails to send proofs or corrections back by the advertising deadline or a deadline specified by Publishing Exhibition GmbH & Co. KG, authorisation to print shall be deemed to have been granted. The obligation to keep printing materials ends 3 months after the appearance of the booked service. The booking and payment obligation shall remain legally binding even if printing material/printing templates were not submitted to Publishing Exhibition GmbH & Co. KG in time.

e) The exhibitor is to bear the costs for the production of printing material/final artwork. When printing material is delivered late, the exhibitor is to bear any additional costs incurred. The exhibitor guarantees to Publishing Exhibition GmbH & Co. KG that the content of the booked advertising services/sponsoring does not breach any legal provisions and that the rights of third parties are not violated.

16. Transport

Only the on-site haulage contractor authorised by Publishing Exhibition GmbH & Co. KG is allowed to transport exhibition goods on the exhibition grounds. The exhibitor must bear the costs for the on-site haulage contractor and pay fees directly to the haulage contractor.

17. Insurance and liability

Insuring the exhibition goods against all transport risks and during the event, in particular against damage, theft etc. is the responsibility of the exhibitor. The exhibitor assumes liability for all damage caused to third parties by his participation in the exhibition, including damage caused to buildings on the exhibition grounds and their fixtures and fittings. Publishing Exhibition GmbH & Co. KG is not liable for personal injury or damage to property under any circumstances. In particular, the organiser is not liable for damage to exhibits or their theft even when, in an individual case, the stand construction or decoration has been taken on. Furthermore, by accepting these Conditions of Participation, the exhibitor expressly releases Publishing Exhibition GmbH & Co. KG from any possible legal claims by third parties. All claims of the exhibitor against Publishing Exhibition GmbH & Co. KG shall be statute-barred within 6 months. The limitation period begins at the end of the month in which the final day of the event falls.

18. Circulars

Following acceptance of the stand area, exhibitors will be informed by circulars about matters concerning preparation and implementation. The exhibitor is solely responsible for any consequences resulting from failure to observe these circulars.

19. Restriction

Publishing Exhibition GmbH & Co. KG is entitled to postpone, shorten, extend or cancel the event as well as temporarily or permanently close individual parts or the entire event if unforeseeable events require such action. In the case of postponing, shortening, extending,

closing or cancelling the event and in all cases of force majeure, the exhibitor has no right to withdraw from the contract or to receive compensation. If the event is cancelled, Publishing Exhibition GmbH & Co. KG is not liable for any loss or other disadvantages that may arise for the exhibitor. At the request of Publishing Exhibition GmbH & Co. KG, the exhibitor is obliged to pay a share of max. 40% of the exhibition fees representing his share of the costs incurred in preparing the event. If Publishing Exhibition GmbH & Co. KG is itself responsible for the cancellation of the event, no charges will be made.

20. Technical Guidelines

The exhibitor shall be provided with the Technical Guidelines of Publishing Exhibition GmbH & Co. KG and all the regulations and guidelines relating to the exhibition grounds and must take note of such regulations and guidelines and agree to be bound by them. On a case-by-case basis, the General Terms and Conditions of the Exhibition Grounds take precedence. The Technical Guidelines and General Terms and Conditions of Business of the Exhibition Grounds are provided with access to the exhibitor handbook and with the order forms typical of an exhibition. At the request of the contractual partner, the Technical Guidelines and General Terms and Conditions of Business of the exhibition grounds can also be sent.

21. Data collection, processing and use

The exhibitor agrees that his personal and company data may be collected, saved and processed by Publishing Exhibition GmbH & Co. KG and may be disclosed to contractual partners of Publishing Exhibition GmbH & Co. KG for the purpose of providing services in connection with exhibition participation.

22. Final provisions/place of jurisdiction

This contract contains all the agreements made between the parties. No additional oral agreements have been made. Any changes and cancellations of the contract must be made in writing. If any individual provisions in this contract are ineffective or become ineffective, this shall not affect the effectiveness of the remaining provisions. Instead of the ineffective provision, a provision will be used in this case which comes as close as possible to the commercial intention of the ineffective provision in a manner permitted by law. The mutual rights and obligations arising from this contractual relationship are subject to German law. The place of jurisdiction is Mannheim. This place of jurisdiction also applies to legal actions by Publishing Exhibition GmbH & Co. KG against the non-authorized agent of the registrant. The General Conditions of Participation were drawn up in German and then translated into other foreign languages. If in any doubt or in the case of a discrepancy, the German version is the authoritative version for both contractual parties.

Publishing Exhibition GmbH & Co. KG

September 2016